

INVOICE



KASY
8341 Washington NE
Albuquerque, NM 87113
Main: (505) 797-1919
Billing:

www.my50.tv

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave. Ste 800
Washington, DC 20007

Send Payment To:

KASY
PO Box 844877
Dallas, TX 75284-4877

Invoice #	Invoice Date	Invoice Month	Invoice Period
23514-1	07/08/12	July 2012	06/25/12 - 07/05/12

Station	Account Executive	Sales Office	Sales Region
KASY	Jenna Nubar	KATZ - Washing	National

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - DOW / LC	109/116/1271

Flight Dates	Order #	Alt. Order #
06/23/12 - 07/09/12	23514	8807439

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	109	116

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/26/12	06/29/12	TU-F 10a-11a	TU-F 10a-11a	-TWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KASY W 06/27/12 10:11 AM TU-F 10a-11a TU-F 10a-11a :30 LCV12105 \$50.00 NM 2 KASY Th 06/28/12 10:20 AM TU-F 10a-11a TU-F 10a-11a :30 LCV12105 \$50.00 NM 1 KASY F 06/29/12 10:23 AM TU-F 10a-11a TU-F 10a-11a :30 LCV12105 \$50.00 NM									
2	07/02/12	07/05/12	M-TH 10a-11a	M-TH 10a-11a	MTWT---	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY M 07/02/12 10:44 AM M-TH 10a-11a M-TH 10a-11a :30 LCV12105 \$50.00 NM 1 KASY Tu 07/03/12 10:21 AM M-TH 10a-11a M-TH 10a-11a :30 LCV12105 \$50.00 NM 3 KASY W 07/04/12 10:42 AM M-TH 10a-11a M-TH 10a-11a :30 LCV12105 \$50.00 NM									
4	06/26/12	06/29/12	TU-F 11a-12p	TU-F 11a-12p	-TWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KASY W 06/27/12 11:39 AM TU-F 11a-12p TU-F 11a-12p :30 LCV12105 \$50.00 NM 2 KASY Th 06/28/12 11:22 AM TU-F 11a-12p TU-F 11a-12p :30 LCV12105 \$50.00 NM 1 KASY F 06/29/12 11:49 AM TU-F 11a-12p TU-F 11a-12p :30 LCV12105 \$50.00 NM									
5	07/02/12	07/05/12	M-TH 11a-12p	M-TH 11a-12p	MTWT---	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY M 07/02/12 11:49 AM M-TH 11a-12p M-TH 11a-12p :30 LCV12105 \$50.00 NM 1 KASY Tu 07/03/12 11:48 AM M-TH 11a-12p M-TH 11a-12p :30 LCV12105 \$50.00 NM 3 KASY W 07/04/12 11:57 AM M-TH 11a-12p M-TH 11a-12p :30 LCV12105 \$50.00 NM									
7	06/26/12	06/29/12	TU-F 2p-230p	TU-F 2p-230p	-TWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 2 \$50.00									

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Advertiser	Product	Estimate Number
Defenders of Wildlife	Political issue - DOW / LC	109/116/1271

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
	06/25/12	07/01/12	-TWTF--				2	\$50.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KASY Th 06/28/12 2:25 PM TU-F 2p-230p TU-F 2p-230p :30 LCV12105 \$50.00 NM 3 KASY F 06/29/12 2:25 PM TU-F 2p-230p TU-F 2p-230p :30 LCV12105 \$50.00 NM									
8	07/02/12	07/05/12	M-TH 2p-230p	M-TH 2p-230p	MTWT---	:30	2	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/02/12 07/08/12 MTWT--- 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KASY Tu 07/03/12 2:06 PM M-TH 2p-230p M-TH 2p-230p :30 LCV12105 \$50.00 NM 4 KASY W 07/04/12 2:15 PM M-TH 2p-230p M-TH 2p-230p :30 LCV12105 \$50.00 NM									
10	06/26/12	06/29/12	TU-F 230p-3p	TU-F 230p-3p	-TWTF--	:30	2	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/25/12 07/01/12 -TWTF-- 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KASY Tu 06/26/12 2:38 PM TU-F 230p-3p TU-F 230p-3p :30 LCV12105 \$50.00 NM 4 KASY F 06/29/12 2:54 PM TU-F 230p-3p TU-F 230p-3p :30 LCV12105 \$50.00 NM									
11	07/02/12	07/05/12	M-TH 230p-3p	M-TH 230p-3p	MTWT----	:30	2	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/02/12 07/08/12 MTWT---- 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KASY Tu 07/03/12 2:37 PM M-TH 230p-3p M-TH 230p-3p :30 LCV12105 \$50.00 NM 2 KASY Th 07/05/12 2:56 PM M-TH 230p-3p M-TH 230p-3p :30 LCV12105 \$50.00 NM									
13	06/23/12	07/07/12	Sa 130p-2p	Sa 130p-2p	-----S-	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/25/12 07/01/12 -----S- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY Sa 06/30/12 1:40 PM Sa 130p-2p Sa 130p-2p :30 LCV12105 \$25.00 NM									
14	06/24/12	07/08/12	Su 12p-2p MOVIE	Su 12p-2p MOVIE	-----S	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/25/12 07/01/12 -----S 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY Su 07/01/12 1:26 PM SU 12p-2p MOVIE SU 12p-2p MOVIE :30 LCV12105 \$25.00 NM									
15	06/26/12	06/29/12	TU-F 3p-4p	TU-F 3p-4p	-TWTF--	:30	2	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/25/12 07/01/12 -TWTF-- 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY Th 06/28/12 3:22 PM TU-F 3p-4p TU-F 3p-4p :30 LCV12105 \$50.00 NM 1 KASY F 06/29/12 3:25 PM TU-F 3p-4p TU-F 3p-4p :30 LCV12105 \$50.00 NM									
16	07/02/12	07/05/12	M-TH 3p-4p	M-TH 3p-4p	MTWT---	:30	2	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/02/12 07/08/12 MTWT--- 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY M 07/02/12 3:20 PM M-TH 3p-4p M-TH 3p-4p :30 LCV12105 \$50.00 NM 1 KASY Tu 07/03/12 3:28 PM M-TH 3p-4p M-TH 3p-4p :30 LCV12105 \$50.00 NM									
18	06/26/12	06/29/12	TU-F 4p-5p	TU-F 4p-5p	-TWTF--	:30	3	\$50.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KASY W 06/27/12 4:20 PM TU-F 4p-5p TU-F 4p-5p :30 LCV12105 \$50.00 NM 2 KASY Th 06/28/12 4:20 PM TU-F 4p-5p TU-F 4p-5p :30 LCV12105 \$50.00 NM 3 KASY F 06/29/12 4:36 PM TU-F 4p-5p TU-F 4p-5p :30 LCV12105 \$50.00 NM									
19	07/02/12	07/05/12	M-TH 4p-5p	M-TH 4p-5p	MTWT---	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY M 07/02/12 4:39 PM M-TH 4p-5p M-TH 4p-5p :30 LCV12105 \$50.00 NM 1 KASY Tu 07/03/12 4:19 PM M-TH 4p-5p M-TH 4p-5p :30 LCV12105 \$50.00 NM 3 KASY W 07/04/12 4:21 PM M-TH 4p-5p M-TH 4p-5p :30 LCV12105 \$50.00 NM									
21	06/26/12	06/29/12	TU-F 5p-6p	TU-F 5p-6p	-TWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY Tu 06/26/12 5:43 PM TU-F 5p-6p TU-F 5p-6p :30 LCV12105 \$50.00 NM 3 KASY Th 06/28/12 5:26 PM TU-F 5p-6p TU-F 5p-6p :30 LCV12105 \$50.00 NM 1 KASY Th 06/28/12 5:50 PM TU-F 5p-6p TU-F 5p-6p :30 LCV12105 \$50.00 NM									
22	07/02/12	07/05/12	M-TH 5p-6p	M-TH 5p-6p	MTWT---	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KASY M 07/02/12 5:36 PM M-TH 5p-6p M-TH 5p-6p :30 LCV12105 \$50.00 NM 3 KASY Tu 07/03/12 5:34 PM M-TH 5p-6p M-TH 5p-6p :30 LCV12105 \$50.00 NM 2 KASY W 07/04/12 5:24 PM M-TH 5p-6p M-TH 5p-6p :30 LCV12105 \$50.00 NM									
24	06/23/12	07/07/12	Sa 4p-6p MOVIE	Sa 4p-6p MOVIE	-----S-	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----S- 2 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KASY Sa 06/30/12 4:28 PM Sa 4p-6p MOVIE Sa 4p-6p MOVIE :30 LCV12105 \$35.00 NM 4 KASY Sa 06/30/12 5:47 PM Sa 4p-6p MOVIE Sa 4p-6p MOVIE :30 LCV12105 \$35.00 NM									
25	06/26/12	06/29/12	TU-F 6p-630p	TU-F 6p-630p	-TWTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KASY W 06/27/12 6:22 PM TU-F 6p-630p TU-F 6p-630p :30 LCV12105 \$75.00 NM									
28	06/26/12	06/29/12	TU-F 630p-7p	TU-F 630p-7p	-TWTF--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY W 06/27/12 6:46 PM TU-F 630p-7p TU-F 630p-7p :30 LCV12105 \$75.00 NM 1 KASY F 06/29/12 6:58 PM TU-F 630p-7p TU-F 630p-7p :30 LCV12105 \$75.00 NM									
29	07/02/12	07/05/12	M-TH 630p-7p	M-TH 630p-7p	MTWT---	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 2 \$75.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																				
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KASY</td><td>W</td><td>07/04/12</td><td>6:46 PM</td><td>M-TH 630p-7p</td><td>M-TH 630p-7p</td><td>:30</td><td>LCV12105</td><td>\$75.00</td><td>NM</td></tr><tr><td>1</td><td>KASY</td><td>Th</td><td>07/05/12</td><td>6:45 PM</td><td>M-TH 630p-7p</td><td>M-TH 630p-7p</td><td>:30</td><td>LCV12105</td><td>\$75.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KASY	W	07/04/12	6:46 PM	M-TH 630p-7p	M-TH 630p-7p	:30	LCV12105	\$75.00	NM	1	KASY	Th	07/05/12	6:45 PM	M-TH 630p-7p	M-TH 630p-7p	:30	LCV12105	\$75.00	NM																																			
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1	KASY	Th	07/05/12	6:45 PM	M-TH 630p-7p	M-TH 630p-7p	:30	LCV12105	\$75.00	NM																																																																			
31	07/02/12	07/09/12	MO 7p-8p L&O:SVU	MO 7p-8p L&O:SVU	M-----	:30	1	\$75.00	NM																																																																				
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32	06/25/12	07/09/12	MO 8p-9p L&O:SVU	MO 8p-9p L&O:SVU	M-----	:30	1	\$75.00	NM																																																																				
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2	KASY	M	07/02/12	8:50 PM	MO 8p-9p L&O:SVU	MO 8p-9p L&O:SVU	:30	LCV12105	\$75.00	NM																																																																			
33	06/26/12	07/03/12	TU 7p-8p COLD CASE	TU 7p-8p COLD CA	-T-----	:30	1	\$75.00	NM																																																																				
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Acme Communications does not accept advertising that is placed with the intent to discriminate on the basis of race or ethnicity. The advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for the purpose of discrimination and further represents and warrants that any decision on the placement of advertising on particular stations will not be made on the basis of race or ethnicity.

INVOICE



www.my50.tv

Send Payment To:

KASY
PO Box 844877
Dallas, TX 75284-4877

Invoice #	Invoice Date	Invoice Month	Invoice Period
23514-1	07/08/12	July 2012	06/25/12 - 07/05/12

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - DOW / LC	109/116/1271

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	06/28/12	07/05/12	Th 7p-8p WITHOUT A TR	Th 7p-8p WITHOUT	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 ---T--- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KASY Th 06/28/12 7:17 PM Th 7p-8p WITHOUT A TRACE Th 7p-8p WITHOU :30 LCV12105 \$75.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 ---T--- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KASY Th 07/05/12 7:59 PM Th 7p-8p WITHOUT A TRACE Th 7p-8p WITHOU :30 LCV12105 \$75.00 NM									
38	06/28/12	06/28/12	Th 8p-9p WITHOUT A TR	Th 8p-9p WITHOUT	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 ---T--- 1 \$75.00									
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39	06/29/12	07/06/12	FR 8p-9p MONK	FR 8p-9p MONK	----F--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 ----F-- 1 \$75.00									
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40	06/24/12	07/08/12	Su 8p-9p	Su 8p-9p	-----S	:30	1	\$50.00	NM
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<u>Total Spots</u>	60	<u>Gross Total</u>	\$3,395.00
		<u>Agency Commission</u>	\$509.25
		<u>Net Amount Due</u>	\$2,885.75

Payment Terms 30 Days

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KASY Albuquerque	Date: 6/11/12
---	--

I, Shira Levy

do hereby request station time concerning the following issue:

2800 CFW BLVD 1130 17TH ST NW Washington DC 20036	William Carr, General Director 2027720769
--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
1A - ordered 6/12 - 8/4/12					

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Mr. Barack Obama, 2008 U.S. Senate

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Obama for America Action Fund

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

01/17 Date Signature 202-350-5786 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.